Mexico, July 18, 2022.- In order to provide young people with equal opportunities to access the labor market, having dignified, fair and safe conditions, AVSI in Mexico presented to more than 30 teachers participating in the national forum "Forma Mexico", the diagnostic research "Needs and Opportunities for the job training of young people".

The presentation is part of a series of 4 meetings organized as part of the JuventudES project, between government institutions, entrepreneurs, educational institutions and civil society organizations, to work together to identify job opportunities according to the profile of youth in the states of Querétaro, Guanajuato and Mérida in Mexico.

"Forma Mexico" is a forum aimed at teachers, with the purpose of providing tools to enrich their teaching work and is organized by JA Mexico, AVSI’s partner in Mexico in the Youth Is project, implemented with the shared financing of the Delegation of the European Union with the objective of promoting the
inclusion and permanence of 800 young people in the labor market in the states of Guanajuato, Querétaro and Yucatan.

According to the study, the main barrier for young people to enter the labor market is that they do not have the required experience; 57% of the young people interviewed who are seeking employment do not have certifications, diplomas or certificates that accredit their knowledge, competencies and skills; however, 96% of them are interested in taking a course that will allow them to develop personal and professional skills in order to find better job opportunities.

To address this situation, the project proposes to facilitate the implementation of good practices in communication between companies, educational institutions, young people and civil society organizations to provide a close experience that, in a formal and institutional way, allows a dialogue to know the interest and potential of young people to join companies.

Currently, the project is developing the "JuventudEs, training and employment program" aimed at young people between 17 and 25 years of age, from the three intervention states, which provides training and support to participants in soft skills such as teamwork, assertive communication, critical thinking, etc.; and in technical skills such as: green skills, entrepreneurial skills, specific technical training (according to specific business requirements) and in basic disciplines such as Spanish, mathematics and computer science.

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